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Rates & Costing Section - CFA  
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भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 1-1/2013-R&C [CFA]

Circular R&C-CFA No. 88/13-14

Dated: 28-01-2014

**Subject: Introductory Plan of Online Education Service in all Circles & Telephone Districts of BSNL - reg.**

Approval of the Competent Authority is hereby conveyed for Introductory Plan of Online Education Service in all Circles & Telephone Districts of BSNL:

**1. Introductory Plan of Online Education Service:**

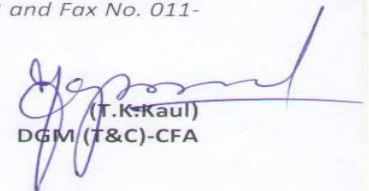
- i. BSNL has signed non-exclusive, revenue sharing basis agreement with M/s Sri Balaji Max Mail Private Limited on 29/10/2013 for provision of subscription based Online Education Services to BSNL's broadband (on Wireline & FTTH) customers. Soft copy of the agreement is available on BSNL's intranet portal.
- ii. Competent Authority has approved Introductory Plan of Online Education Service of Rs. 150/- per user per month applicable for each class from 1 to 12.
- iii. Revenue sharing with SRI BALAJI MAX MAIL (i.e. VAS provider) will be done on subscription charges levied from the customer for Online Education Service. No revenue sharing will be done on data usage charges levied from the customer for download/streaming of contents of Online Education Service.
- iv. The rates indicated are exclusive of Service Tax, which will be charged extra as per prevailing tariff.

**2. The above Introductory Plan shall be effective with immediate effect in all the circles & Telephone Districts BSNL after launch of service.**

**3. Following reports may be submitted on monthly basis to T&C-CFA and IT- CFA branch of Corporate Office electronically at tccfa.bsnl@gmail.com and tccfa.hq@bsnl.co.in respectively:-**

- a. Full detail of the Online Education Service given to the customers along with their telephone number, name & address etc.
- b. Revenue trend analysis of the Online Education Service and net benefit to BSNL after revenue share to the Franchisee.

**4. This circular is issued based on the approval of Competent Authority in IT-CFA file No. 14-6/2012-BBVAS. For any clarification/correspondence, in this regard, matter may be taken up with IT-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23037432 and Fax No. 011-23712008).**

  
(T.K.Kaul)  
DGM (T&C)-CFA

To  
The CGMT, all Circles & Telephone Districts.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.

Contd.

4. GM (CIT), CO BSNL – for placement on BSNL Website.
5. Sr. GM (IT-CFA), CO BSNL w.r.t case mark: No. 14-6/2012-BBVAS carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
6. AD OL for Hindi version
7. CGM (ITPC), Pune.
8. CGM (BBNW), New Delhi
9. GM (BBNW), Bangalore NOC, BBNW.
10. Director General P&T audit, Delhi-110 054.
11. Guard File.

*[Faint, mirrored text from the reverse side of the page, including phrases like 'BSNL has agreed non-exclusive revenue sharing basis agreement with M/s. ...', 'Competent Authority has approved introductory plan of Online Education Service of Rs. 1200/- per ...', and 'The above introductory plan shall be effective with immediate effect in all the circles & telephone ...']*

*[Handwritten signature and stamp of the Competent Authority, including the text 'Competent Authority']*

The CGMT, All Circles & Telephone Director

1. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
2. Director (CFA / CM / ENT / HR / FIN) on duty basis.
3. GM (IT), BSNL.